



**KEYSIGHT
WORLD 2020**

Keysight World 2020 Taipei

Deputy General Manager, Field Marketing, Keysight Taiwan

David Lo



WELCOME



JAY ALEXANDER

Senior Vice President, Chief Technology Officer
Keysight Technologies



Innovation Is Going On



Keysight World At A Glance

Experience the premier event offering face-to-face, live streaming, and on-demand content on the technologies of today and tomorrow,

- Be introduced to the latest ideas, technical experts, and solutions you need to realize your innovation.
- Gain exclusive access to breakthrough design, test, and optimization strategies.
- Experience hands-on demos of leading-edge solutions—all designed to help you accelerate your innovation.



KEYSIGHT WORLD 2020



VIRTUAL

Tokyo
July 16 - 17



Taipei
August 6



VIRTUAL

Vietnam
August 18-21



Shanghai
September 7



VIRTUAL

Seoul
September 9



VIRTUAL

Singapore
Mid September



VIRTUAL

Americas
Mid September



VIRTUAL

Europe
Mid September



VIRTUAL

India
September 21-24

Accelerate Your Innovations with 4 Tracks

5G

Automotive

High Speed
Digital

Advanced
Measurements

Guest Speakers

Keynote



林榮賜 Rong-Shy Lin
執行副總經理
中華電信股份有限公司

Track: 5G



楊富舜 Hendry Yang
技術協理
耕興股份有限公司

Track: Automotive



蕭鴻凱 Bruce Shiao
EMC/RF 技術處資深總監
DEKRA 德凱東亞及南亞
區總工程師辦公室

Track: Advanced Measurements



王毓駒 Yu-Jiu Wang, Ph.D.
董事長兼執行長
創未來科技股份有限公司

Leading-edge Solutions Demonstration

5G

- 5G FR1/FR2 solutions
- O-RAN, Edge/Cloud
- 5G small cell

AUTOMOTIVE

- V2X
- Auto Radar
- EV and EVSE

HIGH SPEED DIGITAL

- 400G and beyond
- PCIe5/ DDR5
- USB 4.0

BENCH & PARTNERS

IIoT

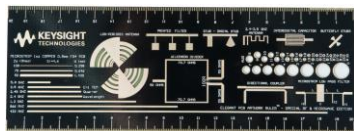
- Industry 4.0
- AI/Big Data Analytics
- IoT



Inspiring and Interaction

問卷與攤位集點

- 掃描識別證QR Code
可下載講義及資料
填寫問卷 可獲得
電子工程尺
- 前往三樓展區參觀展攤
集滿6點可獲得
野趣收折手拿杯



FB打卡

前往五樓自拍牆
或活動任一地點
上傳照片打卡
#KEYSIGHTWORLD 2020
即可獲得
好禮三選一



幸運抽獎

活動最後
在場來賓
可參加幸運抽獎

- 螢幕智能掛燈 x 3
- AirPods Pro x 2
- Switch 紅藍主機 x 1





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